

PartyPoker "WASPS" TVC



Low W/A wide shot
The camera follows a trail of wasps buzzing toward our main character at grass level. He's happily playing on his laptop with an open sandwich beside him.



Big close-up W/A
Our main character is engrossed with his laptop game, seemingly unaware of a swirl of wasps flying to and from the tree behind. He takes a hungry bite out of his lunch.



Continued...
The camera creep zooms through a foreground of foliage, toward a WASPS NEST ensconced in the fork of a tree. Wasps stream hither and thither.



Medium Shot
Our main character hurls his laptop aside. He wears a huge grin on his face.



Continued...
He leaps in the air, whooping with delight.



High W/A shot
As he jumps in the air with joy in his heart, his eyes locate the wasps nest he is seemingly heading into. We FREEZE FRAME his extraordinary gaze.



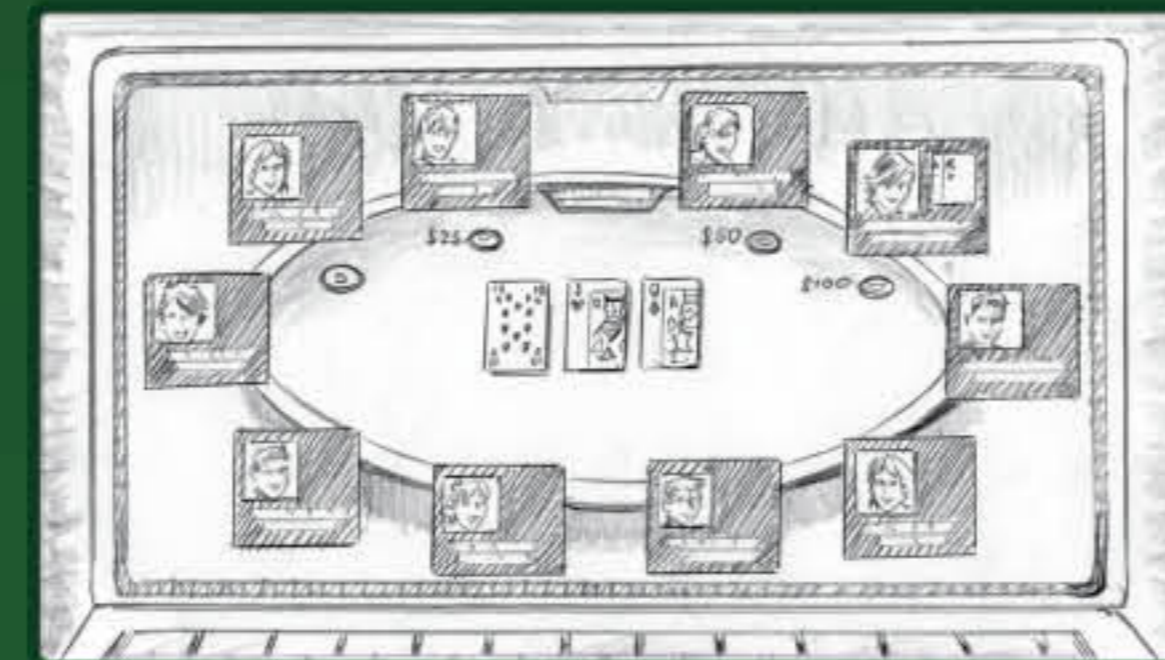
Continued...
A police tape slaps onto the freeze frame. It reads: "WARNING! Be Careful Where You Win". A wasp inches over the banner to punctuate the joke.



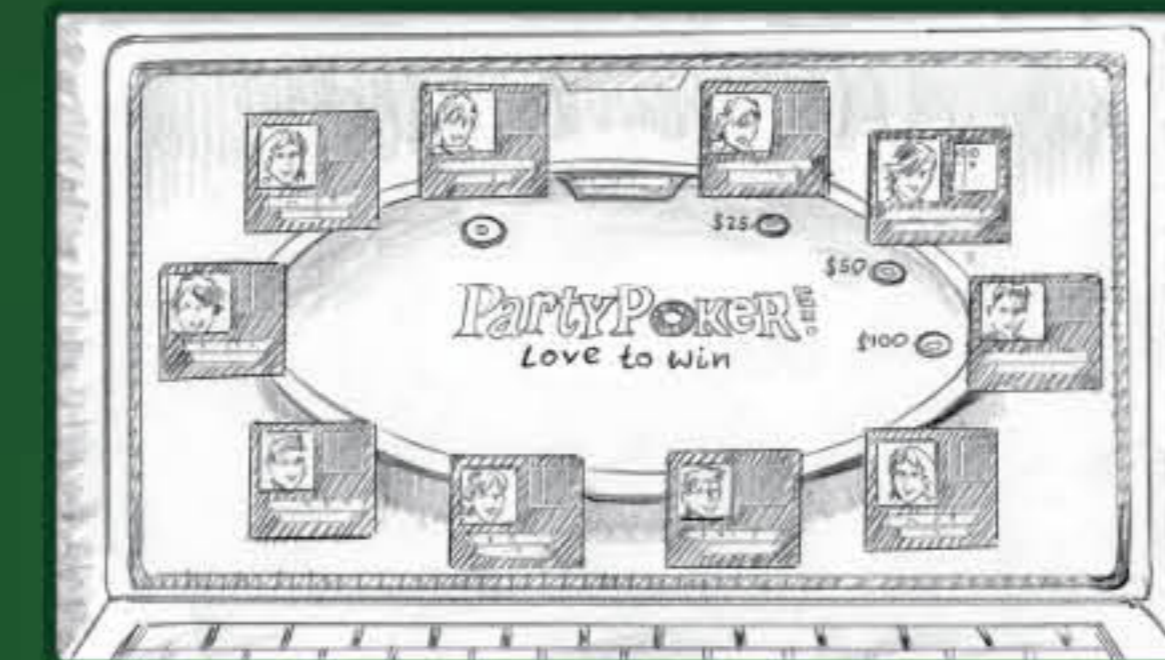
Medium close-up
Our main character plops down into his seat (his chair is off-screen). He greets his fellow players whilst staving off a few wasps swirling around his head. This image falls away...



Continued...
...to reveal that he's in a picture frame, as part of the online PartyPoker game. Other **CONTESTANTS** greet and size each other up in their separate frames. The camera pulls back...

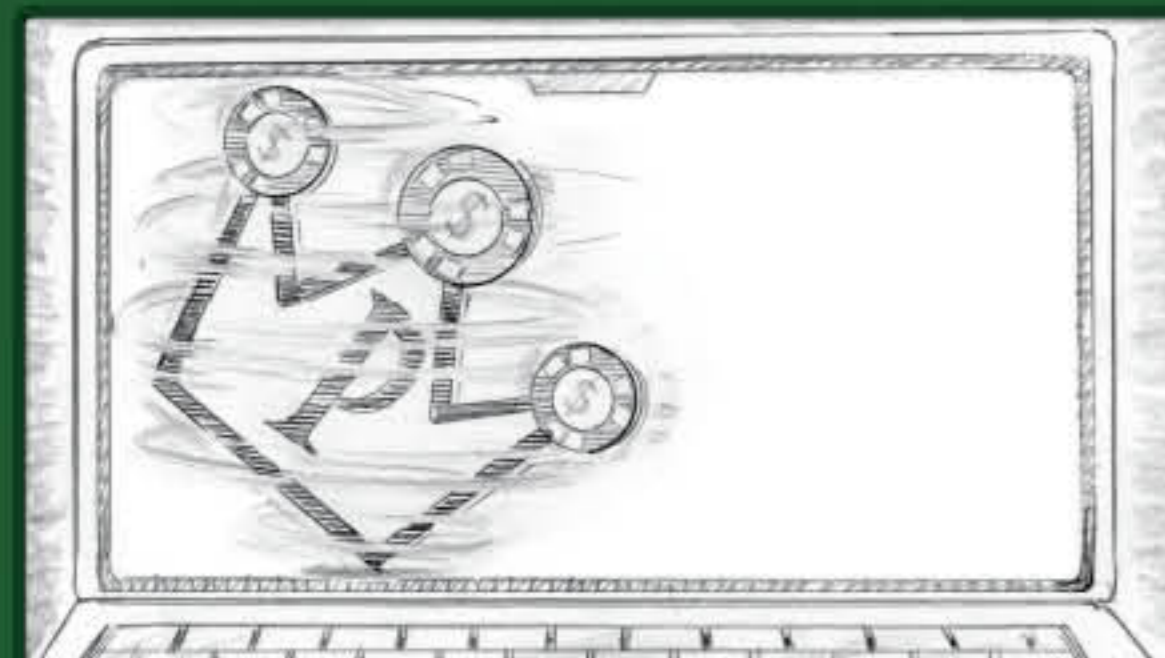


Continued...
...to illustrate the PartyPoker online game layout and show our character's winning hand. The camera pulls away further still...

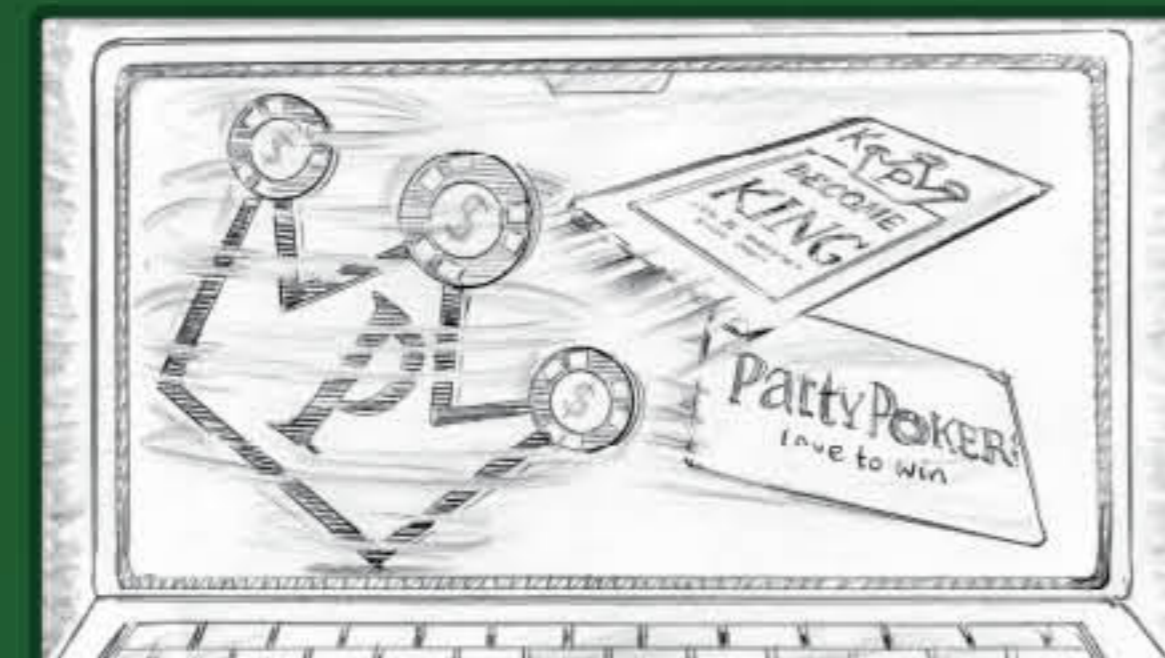


Continued...
...to reveal the game inside a laptop and shows the PartyPoker logo on the table.

King of the Table alternative ending



Zoom In onto the green baize of the table. The King of the Table promotion crown **DROPS** in and **SPINS** like a coin. The promotional terms & conditions appear in a box over the keyboard.



TWO cards fly out of the middle of the spinning crown.



The crown and cards land flat on the table. The card on the left has the King of the Table promotion title on and the card on the right has the PartyPoker logo with the love to win sign-off.

PartyPoker.com[®]
Love to win