

PartyPoker "FAN" TVC



Wide Shot

A clammy-looking colonial bar. Camera tracks across an extreme close-up of a whipping ceiling fan.



Continued...

It pulls focus to find our main character sitting at a lonely table. He has a sizeable afro hairstyle. He taps on his laptop keyboard.



Low, W/A medium shot

He's staring at the main character in suspense.



W/A medium shot to close-up

Camera tracks towards the back of his head. We hear the sound of the chopping ceiling fans whipping in the air. We can also see the reflection of the watching barman in the distant mirror.



Continued...

Camera tracks a macro distance towards his head and inspects the ends of his afro hairs, vibrating in the chopping breeze.



Medium close shot

He backs off against the bar mirror with an expectant look on his face.



Continued...

Suddenly our main character rises into frame, arms thrust triumphantly in the air. He cheers and leaps in the air.



Medium wide shot

We FREEZE FRAME his joyous jump, inches from the spinning ceiling fan he's about to strike.



Continued...

A telecine crash zoom punctuates his expression.



Continued...

A police tape slaps onto the screen. It reads: "WARNING! Be Careful Where You Win." In the background, the fan revolves at a snails speed to punctuate the joke.



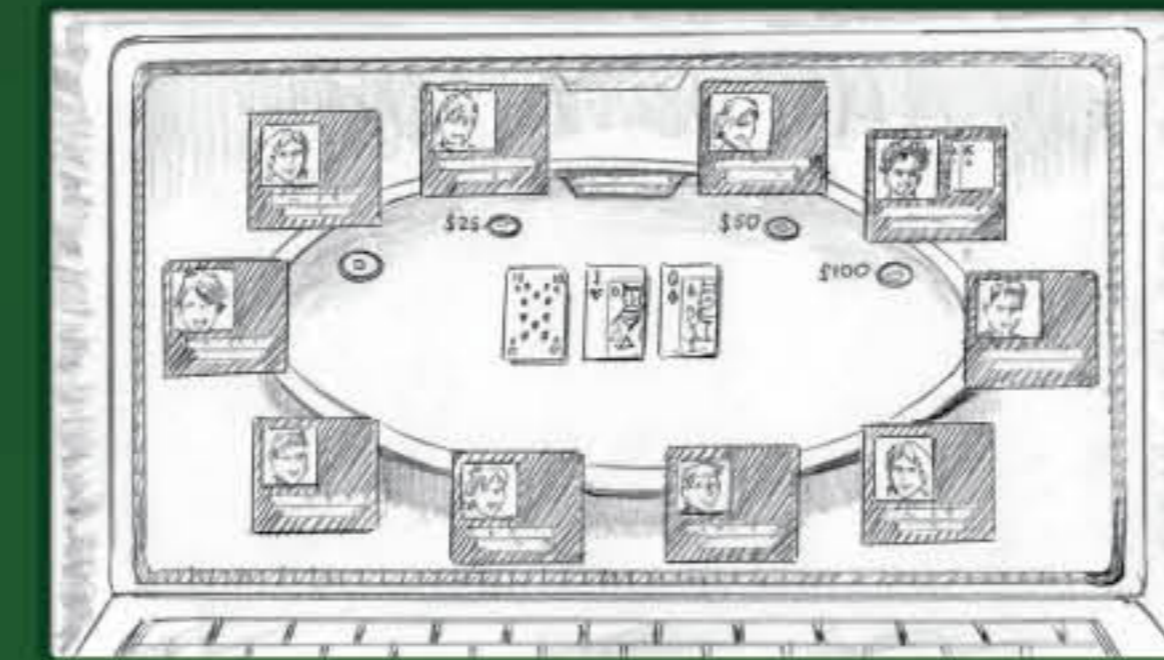
Medium close-up

Our main character plops down into his seat (his chair is off screen) wearing a "flat top", half shaved afro. He greets his fellow players. This image falls away...



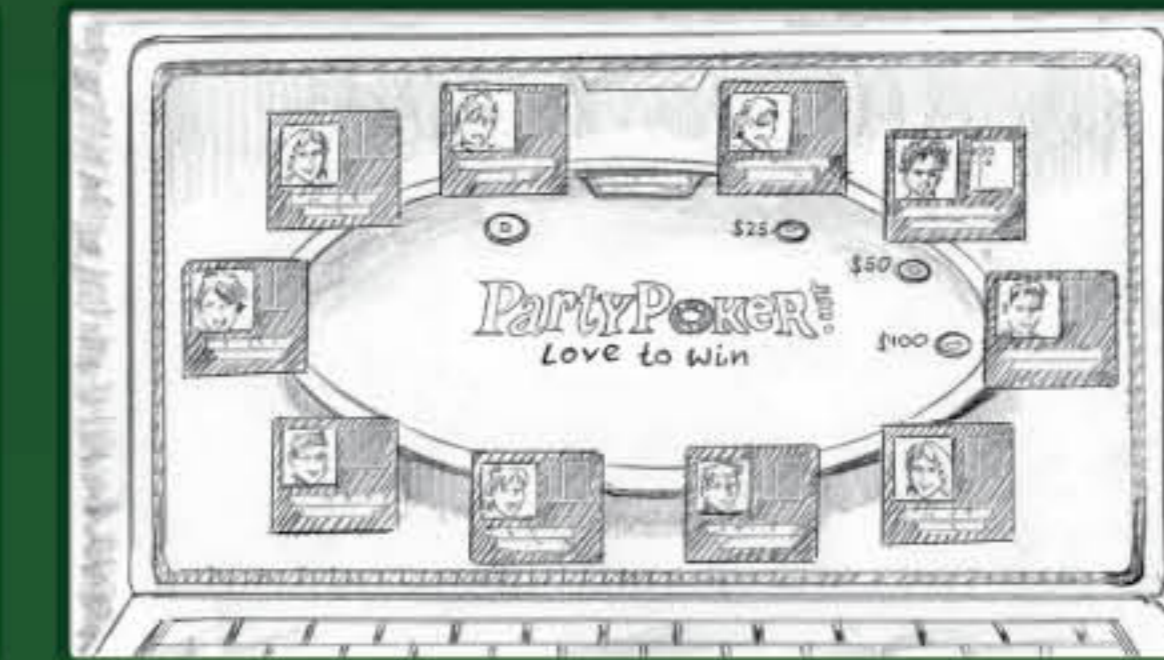
Continued...

...to reveal that he's in a picture frame, as part of the online PartyPoker game. Other **CONTESTANTS** greet and size each other up in their separate frames. The camera pulls back...



Continued...

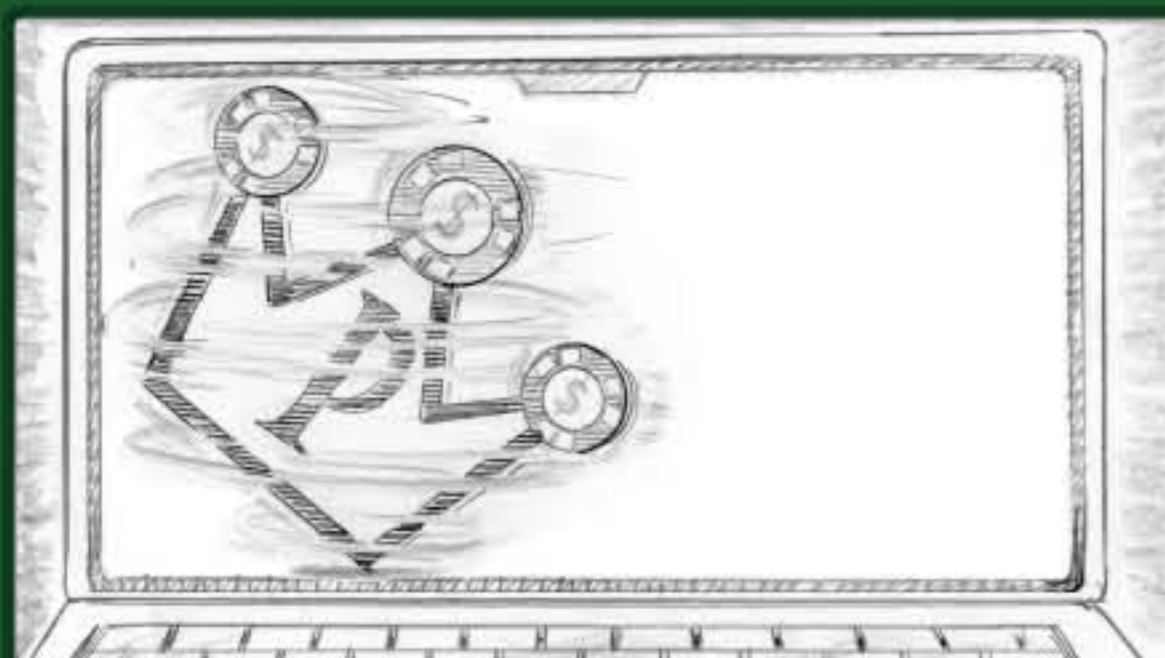
...to illustrate the PartyPoker online game layout and show our character's winning hand. The camera pulls away further still...



Continued...

...to reveal the game inside a laptop and shows the PartyPoker logo on the table.

King of the Table alternative ending



Zoom in onto the green baize of the table. The King of the Table promotion crown **DROPS** in and **SPINS** like a coin. The promotional terms & conditions appear in a box over the keyboard.



TWO cards fly out of the middle of the spinning crown.



The crown and cards land flat on the table. The card on the left has the King of the Table promotion title on and the card on the right has the PartyPoker logo with the love to win sign-off.

PartyPoker.com[®]
Love to win